

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**In Re: Patent Application of G. Victor Treyz et al**

Conf. No.: 2056 : Group Art Unit: 3661  
Appln. No.: 09/365,651 : Patent No.: 7,343,320  
Filing Date: 02 AUGUST 1999 : Attorney Docket No.: TP3-005-1  
Title: Online Digital Image-Based Product Ordering System

**STATEMENT UNDER 37 CFR §3.73(b)**

Technology Patents & Licensing III, LLC. (a corporation) states that it is:

- ☒ the assignee of the entire right, title and interest; or
- ☐ an assignee of less than the entire right, title and interest in the patent identified above

by virtue of either:

- ☒ An assignment from the inventor(s) of the patent application identified above for which a copy thereof is attached.
- ☐ A chain of title from the inventor(s) of the patent application/patent identified above, to the current assignee as shown below:

An assignment from \_\_\_\_\_ to \_\_\_\_\_.  
The document was recorded in the United States Patent and Trademark Office on \_\_\_\_\_ at: Reel \_\_\_\_\_, Frame \_\_\_\_\_.

The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of the assignee.

3/25/2010  
Date

/s/  
Andrew W. Spicer  
Registration No. 57,420  
Carlineo, Spicer & Kee, LLC  
2003 South Easton Road, Suite 208  
Doylestown, PA 18901  
267-880-1720

Customer No.: 81712

**EXHIBIT B**

**PATENT ASSIGNMENT AGREEMENT**

WHEREAS, **GEORGE VICTOR TREYZ AND SUSAN M. TREYZ**, having a place of business at 870 Market Street, Suite 984, San Francisco, CA 94102 (hereinafter, "Seller") is the sole and exclusive owner of certain United States and/or foreign patents and/or patent applications listed in Exhibit A annexed hereto (collectively referred to as the "Patents"); and

WHEREAS **TECHNOLOGY, PATENTS & LICENSING III, LLC**, having a place of business at 2003 South Easton Road, Suite 208, Doylestown, Pennsylvania 18901 (hereinafter, "Purchaser") is desirous of acquiring the right, title and interest in, to and under the said Patents (and all foreign counterparts and related foreign patents).

*Now, Therefore,*

For good and valuable consideration, the receipt of which is hereby acknowledged, Seller does hereby sell, assign, transfer and set over to Purchaser, the Patents aforesaid, and any inventions claimed in said Patent, any reissue or reissues of said Patents already granted and which may be granted, any certificates of reexamination already granted and which may be granted the same to be held and enjoyed by Purchaser for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, to the end of the term or terms for which said Patents are or may be granted, reissued or extended as fully and entirely as the same would have been held and enjoyed by Seller, if this assignment and sale had not been made; together with all claims for damages by reason of past, current, and future infringement and/or provisional rights under said Patents, with the right to sue for, and collect the same for its own use and behalf, and for the use and behalf of its successors, assigns or other legal representatives.

And, Seller, hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any and all Letters Patents of the United States on said inventions to Purchaser as assignee of the entire interest, and hereby covenants that Seller has full right to convey the entire interest herein assigned, and that, except as otherwise provided between the parties, Seller has not executed, and will not execute, any agreements in conflict therewith.

In Witness Whereof, Seller has caused this Patent Assignment Agreement to be executed by its duly authorized representative.

**GEORGE VICTOR TREYZ**

By: 

Name: GEORGE VICTOR TREYZ

Title: MR.

Date: 7/18/09

**SUSAN M. TREYZ**

By: 

Name: Susan M. Treyz

Title: \_\_\_\_\_

Date: 7/18/09

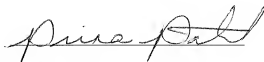
State of California

County of San Francisco

On this 18<sup>th</sup> day of July, 2009 before me personally appeared Gloria Susan Meyer, to me known to be the person described herein and who executed the foregoing instrument, and acknowledged that he executed the same knowingly and willingly and for the purposes therein contained.

Witness my hand and Notarial seal the day and year immediately above written.

**Please See Attached  
California All Purpose  
Acknowledgment**

  
Notary Public

My Commission Expires: 05/24/2013  
05/24/2013

# CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of San Francisco

On 7/18/09

Date

before me,

Prina Patel, Notary Public

Here Insert Name and Title of the Officer

personally appeared

George Trejz and Susan Trejz

Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) ~~is~~ are subscribed to the within instrument and acknowledged to me that ~~he~~ they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature

Prina Patel

Signature of Notary Public

Place Notary Seal Above

## OPTIONAL

*Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.*

### Description of Attached Document

Title or Type of Document: \_\_\_\_\_

Document Date: \_\_\_\_\_

Number of Pages: \_\_\_\_\_

Signer(s) Other Than Named Above: \_\_\_\_\_

### Capacity(ies) Claimed by Signer(s)

Signer's Name: \_\_\_\_\_

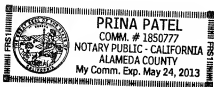
- ☐ Individual  
☐ Corporate Officer — Title(s): \_\_\_\_\_  
☐ Partner — ☐ Limited ☐ General  
☐ Attorney in Fact  
☐ Trustee  
☐ Guardian or Conservator  
☐ Other: \_\_\_\_\_

Signer Is Representing: \_\_\_\_\_

Signer's Name: \_\_\_\_\_

- ☐ Individual  
☐ Corporate Officer — Title(s): \_\_\_\_\_  
☐ Partner — ☐ Limited ☐ General  
☐ Attorney in Fact  
☐ Trustee  
☐ Guardian or Conservator  
☐ Other: \_\_\_\_\_

Signer Is Representing: \_\_\_\_\_



RIGHT THUMBPRINT  
OF SIGNER  
Top of thumb here

RIGHT THUMBPRINT  
OF SIGNER  
Top of thumb here

**EXHIBIT A**

PATENTS RIGHTS TO BE ASSIGNED

Patent or Application No.	Country	Filing Date	Title and Inventors
Patent No. 7,343,320	USA	August 2, 1999	Online digital image-based product ordering system  Treyz; G. Victor (Larchmont, NY); Treyz; Susan M. (Larchmont, NY)
Application No. 11/827,748	USA	July 13, 2007	Treyz; G. Victor (Larchmont, NY); Treyz; Susan M. (Larchmont, NY)